

Who: Frabjous
What: Hand
Where:



Fibers
Dyed Yarns & Fibers
Brattleboro

Stephanie started her business for the reasons a lot of women do...she wanted to stay home with a young child and contribute to her family's income. In Stephanie's case she was a lifelong knitter with a wild imagination and a love of color. The result: Frabjous Fibers & Wonderland Yarns.

What started in two boxes stashed under her dining room table is now housed in a 5,000 square foot facility.

Luscious colors, developed and hand dyed by Stephanie and her team, ship to shops around the US. Frabjous's yarns and fibers are hugely popular with knitters and weavers because of their innovative and beautiful colors. And with fun names (all based on Alice and Wonderland) like Flamingo Mallet and Jub-Jub Bird the yarns fly off the shelves.

Stephanie is also a popular designer of knitting patterns that showcase her unique way of dying yarn. Her Raverly (the most popular knitting social media hangout) page is a go-to destination for knitters who want to be stylish and current. Frabjous is one of the most sought after yarns by the growing group of younger fiber artists.

She listed the most important things they have changed since working with VtSBDC: 1. A more developed sense of day to day organization; 2. Creating a better support system from banking to accounting to insurance; 3. Learning how to grow her employee base while still maintaining her original commitment to flexible hours that work for all her "families"; and 4. An understanding of the all-important financial numbers.

"As a creative person numbers and paperwork were not my most comfortable things to do. But working with the VtSBDC has given me the knowledge and confidence to create a strong basis to understand all the processes that are vital to maintaining my healthy bottom line."

When asked to give three words to describe working with VtSBDC Stephanie said: "Inspiring, encouraging and fun".

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