### **SeVEDS Summary for Town Reports - 2019**

Since 2012, Southeastern Vermont Economic Development Strategies (SeVEDS) has sought funding from every town in the Windham Region to support long-term economic development strategies that generate growth and prosperity. In 2018, thirteen towns funded SeVEDS, representing 75% of Windham residents. Every community is asked to fund at \$3 per capita. That funding has added staff capacity, allowed us to increase regional programming and the collective impact on the region's economy.

To address shared regional challenges like declining population, and to achieve regional goals like improving wages and opportunities for residents, a shared effort above and beyond the capacity of any individual community is required. The investment that municipalities make through SeVEDS demonstrates our region's commitment to creating a vibrant regional economy and healthy workforce. Municipal support for SeVEDS leverages state and federal funding, as well as funding from the Brattleboro Development Credit Corporation (BDCC), to support strategic planning and program implementation for projects designed to help the region reach the goals and objectives.

## 2018 Program and Project Highlights

### Workforce Training, Recruitment, & Retention



Annual Southern Vermont Career Expo
603 local Job seekers were helped through Career
Expo and Rapid Response events.

### Workforce Training, Recruitment, & Retention



at The Richards Group
331 Colleges Students were connected to dozens of
BDCC paid internships available this year.

### Workforce Training, Recruitment, & Retention



Pipelines & Pathways Program Begins
A new program to better engage high school
students with local career opportunities started this
year, with a full staff person now working within
Windham's four high schools.

### **Stratups & Entrepreneural Support**



Small Businesses
729 Entrepreneurs benefited from small business
and startup support through INSTIG8 workshops
and events, one-on-one technical assistance,
financing, and Incubator services.

# the people & partnerships that create IMPACT



number of people who took part in BDCC & SeVEDS projects, programs, events, and trainings



51 town leaders who took part in 24 Southern Vermont Economy

Project webinars, workshops, and the Broadband, Housing, and SoVermont Economic Summits



28 Board Members representing 13 towns in Windham County



Number of partner organizations



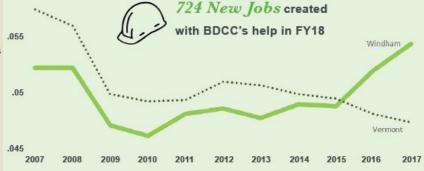
75% of Windham residents who fund the work of SeVEDS through 12 town budgets



681 Vermont Young Professionals creating a vibrant community here at 14 SoVTYP events including the annual gala with over 300 attendees



- Employers participating in Workforce .055 119 Center of Excellence visits and events
- Job seekers helped through Career 603 **Expo and Rapid Response events**
- Vermont Training Program visits, 2 awards, \$125k to train 120 workers
- College students connected 331 with BDCC Paid Internships



Manufacturing Jobs Per Capita

1,203 Students Connected to Career Pathways

- 4 High school and 16 college partners
  - 16 Career skill-building and resume trainings
  - > 138 Employers hosting, hiring, and engaging students
    - ho 48 campus and college events to promote Paid Internships
    - ho 865 High schoolers at Sophomore Summit, Career Expo, Fast Tracks visits

# **Employers Assisted**

- Companies directly helped to stay, start, or grow here
- Helped to find, train, and retain talent
- Entrepreneurs and "wantrapreneurs" attended trainings & workshops
  - Paid interns turned into full-time employees

Entrepreneurs receiving INSTIG8 small business and startup training and access to resources through workshops, events, and one-on-one technical assistance

### Strategic Planning for the Economic Region

The federally recognized Comprehensive Economic Development Strategy (CEDS) Project is well underway. The 2019 plan created by Windham and Bennington County stakeholders is a long term strategy to grow the Southern Vermont Economy Zone – a region facing significant economic challenges recognized by the Vermont State Legislature in 2015. Once completed, the 2019 one CEDS will replace the 2014 Windham Region CEDS

> For more information on SeVEDS visit brattleborodevelopment.com or www.seveds.com Contact: Adam Grinold, Executive Director, BDCC, agrinold@brattleborodevelopment.com



