SeVEDS Agenda

September 18, 2014

BDCC 2-4 pm

In attendance: Lisa Sullivan, Bill Colvin, Cynthia Stoddard, Ariel Brooks, Jenna Pugliese, Patrick Moreland, Susan McMahon, Drew Richards, Bob Stevens, Stephan Morse, Adam Grinold, Jill James (phone), Dutch Walsh Laura Sibilia Absent: KVonk, Ann Andresatos, Peter Yost, Martin Langeveld

Minutes: Stephan moved to accept the minutes from the August 2014 meeting and Cynthia seconded Vote: Unanimous

Hiring update from BDCC: Two great candidates, took other positions. Has been reposted. Hoping October will be our month.

Finance: Jill asked if formatting was good for board . Bob noted that we need to be sure to build in admin. How are grants kept track of – Sandy keeps track individually. Lisa move to accept treasurers report, second by Dutch Vote: unanimous

Lisa moved Bob seconded for Adam to sign D&O Insurance renewal form Vote Unanimous

Annual Meeting Update- Can we ask BDCC to shorten the membership, piece possibly flip border? SeVEDS does want to do meeting together

CEDS Projects and Updates- Laura has three updates and three new projects – doesn’t think it will be 52 projects but think it will be reasonable. Bob – not sure what the value to being in the CEDS is – there are dollars in the VY list, much more valuable. Patrick and Susan discussed the importance for federal funds and for regional awareness. Drew – it would be good if we could ask the state to require and support CEDS submission for projects. Laura said that we asked and they said no.

WF update - Small business interviews and pr scheduling, Internships – VBSR is not driving additional people, YP – workforce initiatives – see this on the agenda for next meeting

Review Frank’s time in region with Frank – Adam lack of understanding about what we were doing – specifically municipalities – on a monthly basis concentrated effort for SeVEDS to be in communication with key leadership in these communications including the board – towns said it would be very helpful if board and staff would come and visit. Need to connect the dots, build understanding in very tangible ways. Bob – have people in other communities done this through press. Column monthly. Have to be meeting one on one with town leadership. Tangible relationship to pain points or opportunity desires connect to CEDS. Ariel – small but mighty wins? Frank: WHEC, VY strategy, Cynthia – tie it to specific actions in Putney – Testimonials! Susan, Communications committee? Newsletter monthly – Lisa – communication in every committee I’m working on people have their head down doing work. Laura sent email to board to ask for updates? Board have one connection point per quarter. Asking for endorsements. Drew we have to own this

Ariel – let’s talk about board members responsibilities at next meeting