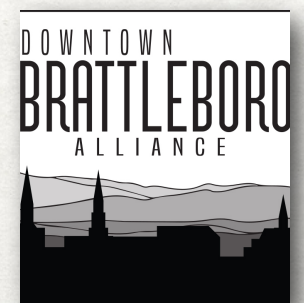


# WE ARE OPERATING A BUSINESS DURING UNCERTAIN TIMES.

## WHAT SHOULD WE BE DOING RIGHT NOW:

- How many months can you afford to keep your doors closed? Let's plan for that many months and immediately do the following to stop the negative cash flow:
  - Call your **bank**: they are being very flexible. Ask to freeze your payments plus your interest. If you have an SBA loan ask for loan postponement, loan restructuring or interest-only payments.
  - Pause any "**platforms**" you use: grub hub, Trip Advisor, FTD wire service, mail chimp, etc.
  - Defer payment or suspend **services**. Trash pick-up, internet, cable, propane, electricity, etc.
  - **Insurance**: remove liquor liability insurance, reduce insurance premiums by updating what expect our adjusted sales and payrolls to be.
  - **Consolidate** high interest loans into a low interest loans





# ONLINE GIFT CARDS UP AND RUNNING

YOUR SUPPORTERS WANT TO BE  
ABLE TO SUPPORT YOU NOW & WITH NO TOUCH!

- [www.thegiftcardcafe.com](http://www.thegiftcardcafe.com)  
first 30-days free & after that a 1-time set-up fee + % of GC sales
- Squarespace Websites  
if you have the "commerce advanced plan" you can add online gift cards for no additional charge. Add through the commerce section under inventory. To upgrade: Advanced Commerce is \$40/month
- [www.giftfly.com](http://www.giftfly.com)  
2.70% + \$0.30 per card transaction (=swipe credit card processing charge)

