

Knowledge Bites Webinar: Why the Census Makes Cents

May 20th, 2020

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Brattleboro Development Credit Corporation



Agenda

- Introduction
- Response Rate
 - Michael Moser, VT Census State Data Center
- 2020 Census Operational Adjustments Due to COVID-19
 - Theresa Rudolph, US Census Bureau
- Local and Regional Leadership: Why is the Census so important to your organization or position?
- Tools for Promotion: Materials and Strategies
 - Theresa Rudolph, US Census Bureau
- How easy is the census to complete?
 - Theresa Rudolph, US Census Bureau
- How do we move forward as a region to reach a complete count?

Introduction

- The **Southern Vermont Economy Project 2.0** provides webinars, small conferences, mini-summits, technical assistance and training to help advance local economic and community development projects that are critical to creating prosperity in rural Southern Vermont.
- More info at www.brattleborodevelopment.com/svep

Response Rate

- Michael Moser, VT Census State Data Center

2020 Census Operational Adjustments Due to COVID-19

- Theresa Rudolph, US Census Bureau
- <https://2020census.gov/content/dam/2020census/materials/news/2020-census%20operational-adjustments-long%20version.pdf>

Local and Regional Leaders Share

- Windham Regional Commission and Bennington County Regional Commission: Jeff Nugent and Jonathan Cooper
- Ruben Garza, United Way of Windham County
- Sue Graff, VT Agency of Human Service
- Legislators: Rep. Kornheiser and Rep. Gannon
- Federal Delegation: Haley Pero, Senator Sanders' Office
- Bill Anton, Windham Central Supervisory Union
- John O'Keefe, Town of Manchester
- Madison Kremer, Shires Housing
- Jason Broughton, Vermont Complete Count Committee

Tools for Promotion

- Theresa Rudolph, US Census Bureau

<https://2020census.gov/en/partners/outreach-materials.html>

How easy is it to complete the census?

- Theresa Rudolph, US Census Bureau

How do we move forward as a region?

- What are your suggestions on how to spread the word about filling out the census and getting a complete count?

SOUTHERN VERMONT ECONOMY PROJECT

announces **2020 SVEP Project Development Series**



- From Concept To Ribbon-Cutting, Bringing Great Ideas To Life: A Peer Learning **Project Stewardship** Workshop (*Virtual, June 3rd, 2-4:30pm*)
- **Financial Management** Training for Projects (*Virtual, June 26th, 1-4pm*)
- **Project Management** with UNH Extension (*September 10+11, Location TBD*)
- Making Fund Finding Fun: **A Grant Writing** Workshop (*Winter 2020, Location TBD*)



Learn more at brattleborodevelopment.com/svep

Thank you!

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