

DRAFT SEVEDS Board Minutes
June 21st 3:00 – 5:00 pm at BDCC

SeVEDS Welcome & Gathering – Meg

5 minutes

Business

1. Approve Minutes from SeVEDS May meeting Motion: Ashley, Second: Avery. APPROVED
2. Approve Strategic Priorities
 - a. Avery: “Build regional redevelopment capacity by 2018” 2018 is not the updated date... what is the updated date Change to 2019
 - b. Motion: Drew (as amended), Second: Avery, APPROVED
3. Approve Budget
 - a. Professional development: Meg is wanting to see that number up a bit so not to miss any opportunities. Avery asking why it was lowered in the first place. Bobbi explains how she comes to the number on the budget. Gary suggests balancing it with increasing it by \$500 Motion: Avery, Second: Gary, APPROVED
 - b. Motion on adjusted budget: Gary (as amended), Second: Avery, APPROVED
4. Service agreement w/ BDCC
 - a. Jen’s time on SeVEDS projects reflected in budget (above)
 - b. Motion: Luke, Second: Avery, APPROVED

Updates

1. SoVermont Economy Summit – board reflections
 - a. Meg: thought it felt different, focused, tech and the rural economy was really interesting, impressive having several state and federal basically tell us to ask them for money, space worked really well. Avery: Breakout sessions a big improvement from last year. Luke: good cheese plate, really loved the out of state perspective from Mayor Morse, all on board with more out of state perspectives. Avery: get perspective from out of state but similar demographics. Gary: main speakers were visionary/conceptually but also drilling down into the data and getting specific, good mix. Change: better parking situation...
2. Town Meeting Plan – KB
 - a. Kristin: Summer selectboard visits, timeline, requesting \$3/person from towns, wanting to get the request letter to towns out sooner so we can petition earlier. We will probably need to petition: Guilford, Westminster, Dummerston.
 - b. Motion to approve \$3/person: Drew, Second: Luke, APPROVED
 - c. Avery asked about any champions on the Brattleboro select board... none
 - d. Adam: create a timeline for BRATTLEBORO in order to react to the SB decision

Substantive discussion

1. Public Input Sessions – what we heard

20 minutes

- a. See notes on Reflections doc
- 2. Data on jobs and people – SL 20 minutes
 - a. How many people a year do we need in the 25-44 age group to come back
 - i. Drew: we have to be winning disproportionately to everyone else in the country, its really important to plan for what we are going to be, it feels like we need an equal focus on what we would like to happen and what would like to happen, this is a conversation we have had before and for a number of years, conversation more mainstream than before but there is a reality that is creeping along to the side of this.
 - ii. Meg: I wonder, VT always have had these waves, what is VT's high point? We then had a very low point, everything was really inexperienced and then the pendulum swung and everything changed. Who is choosing to be here?
 - iii. Adam: a strategy to get people who want to come here and start a business that sells their stuff somewhere else
 - iv. Avery: wave of hipsters from Seattle and Portland?? Meg has 4 people looking to move here from Portland OR
 - v. Drew: What would make a difference? 5000 in the county. What is the aspect here of plan B?
 - vi. Adam: or is it putting our resources into changing the face of employment?
 - vii. Drew: maybe we wont need as many workforce as we thought we did 10-15 years
 - viii. Josh: C&S is going super automated!
 - ix. Adam: event Against the Grain
 - x. Luke: how does the board come up with a number that isn't arbitrary? Would we just task you with finding a good number?
 - b. How many people in that age group are from this region (HS Grad #s annually?)

Important Upcoming dates:

July 17 Focus Groups—board member suggestions added to focus group sheet

July 18 Focus Groups

July 19 – SeVEDS Board Meeting